



## **The Standard Launches Blog for HR Managers**

**The carrier's Workplace Possibilities program aims to improve conditions for employees with difficulties.**

***By Nathan Golia***

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Portland, Ore.-based carrier [The Standard](#) has launched a new blog, Workplace Possibilities, which aims to help HR managers manage disabilities in the workplace.

Consultants, nurse case managers, vocational counselors and experts specializing in disability and wellness initiatives will post content ranging from ergonomic pointers for clerical workers to tips on managing mental health. It will also include disability management news on regulatory changes and more.

This is an expansion of The Standards existing Workplace Possibilities program, the carrier says.

"Our team of Workplace Possibilities consultants empowers HR managers by identifying opportunities to keep employees on the job and get them back to work sooner, all with measurable reductions in disability-related costs," Alison Daily, director of Workplace Possibilities, says in a statement.